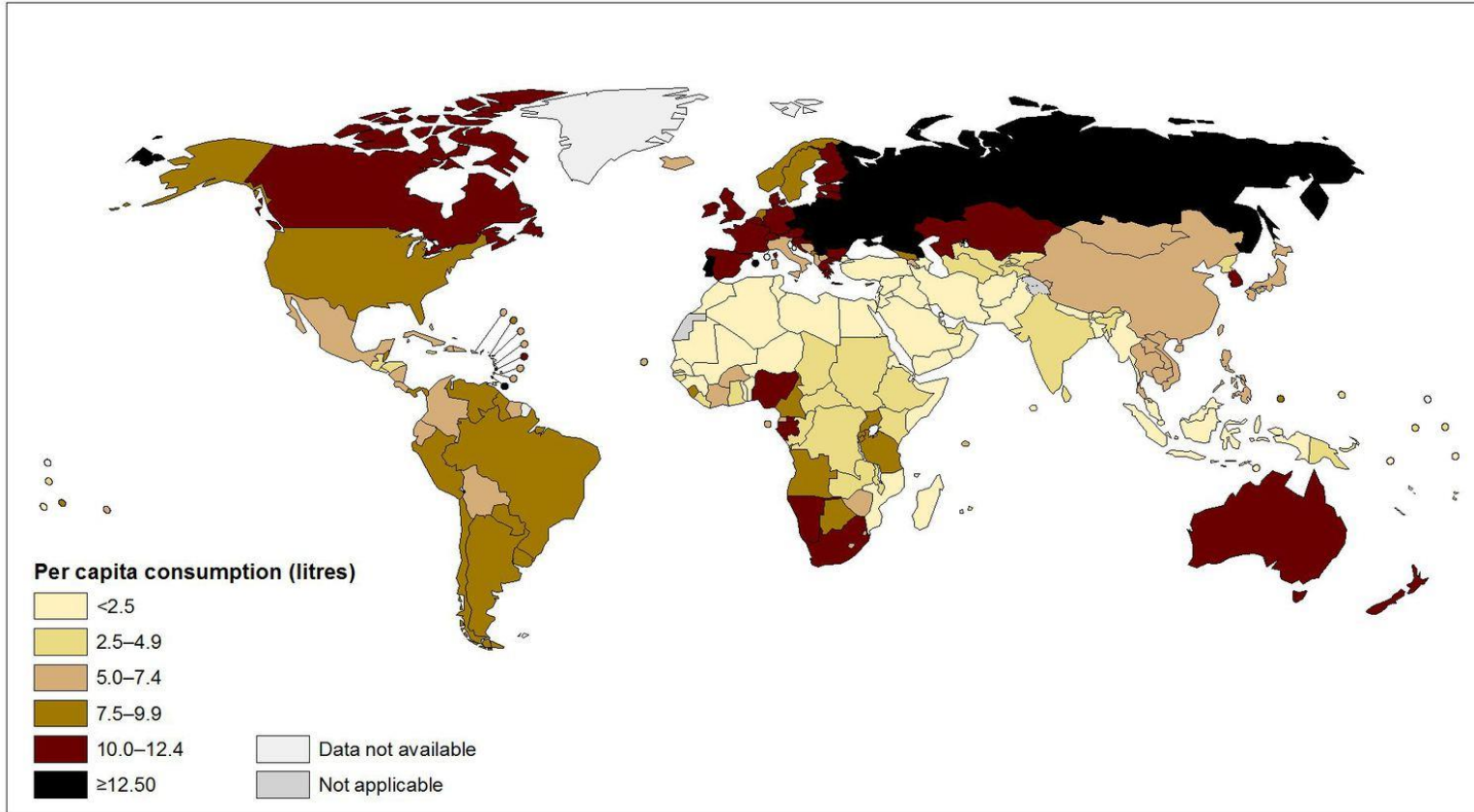




The prevention of alcohol use in Kaunas city: challenges and opportunities



Total alcohol per capita (15+ years) consumption, in litres of pure alcohol, 2010



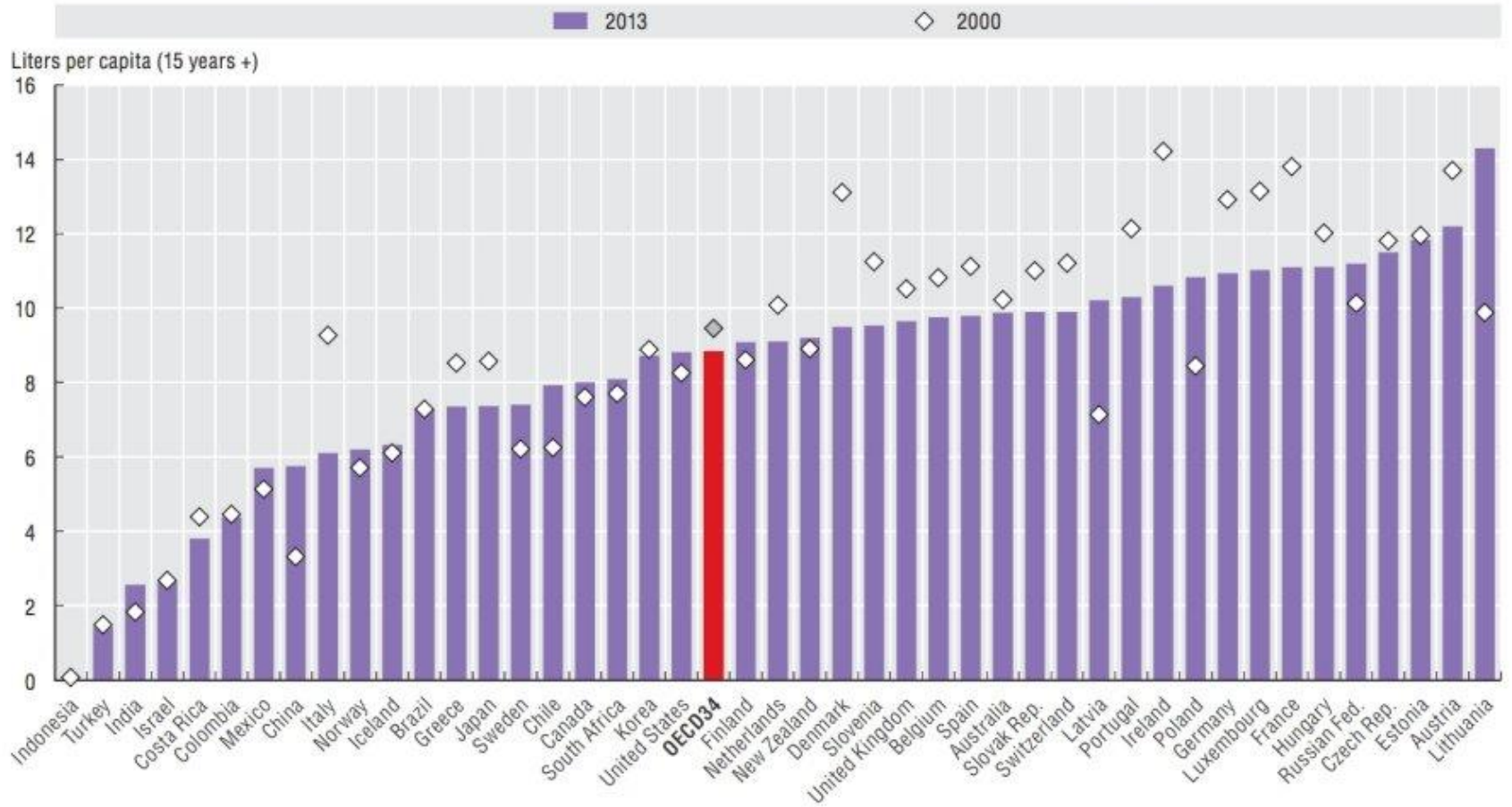
The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

Data Source: World Health Organization
 Map Production: Health Statistics and Information Systems (HSI)
 World Health Organization



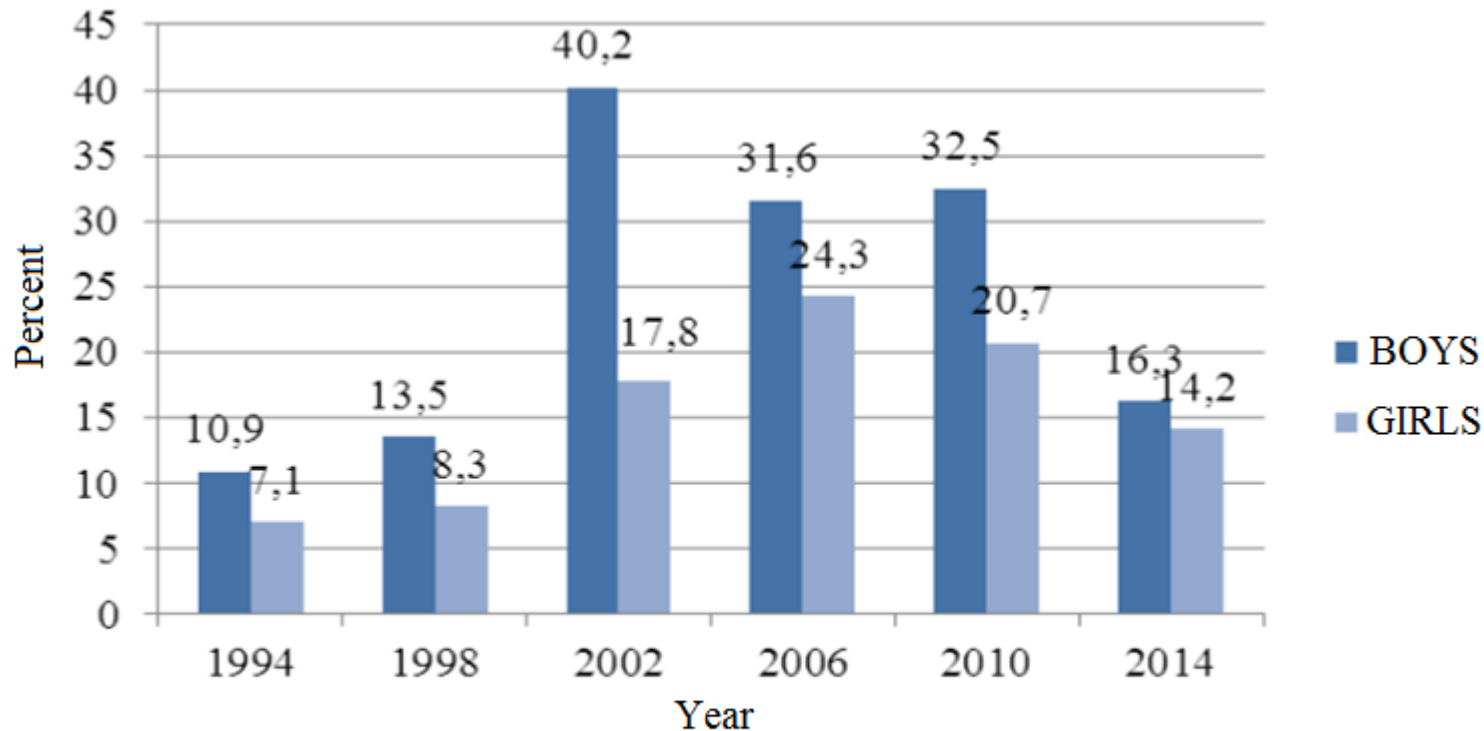
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4.3. Alcohol consumption among adults, 2000 and 2013 (or nearest years)



Source: OECD Health Statistics 2015, <http://dx.doi.org/10.1787/health-data-en>; WHO for non-OECD countries.

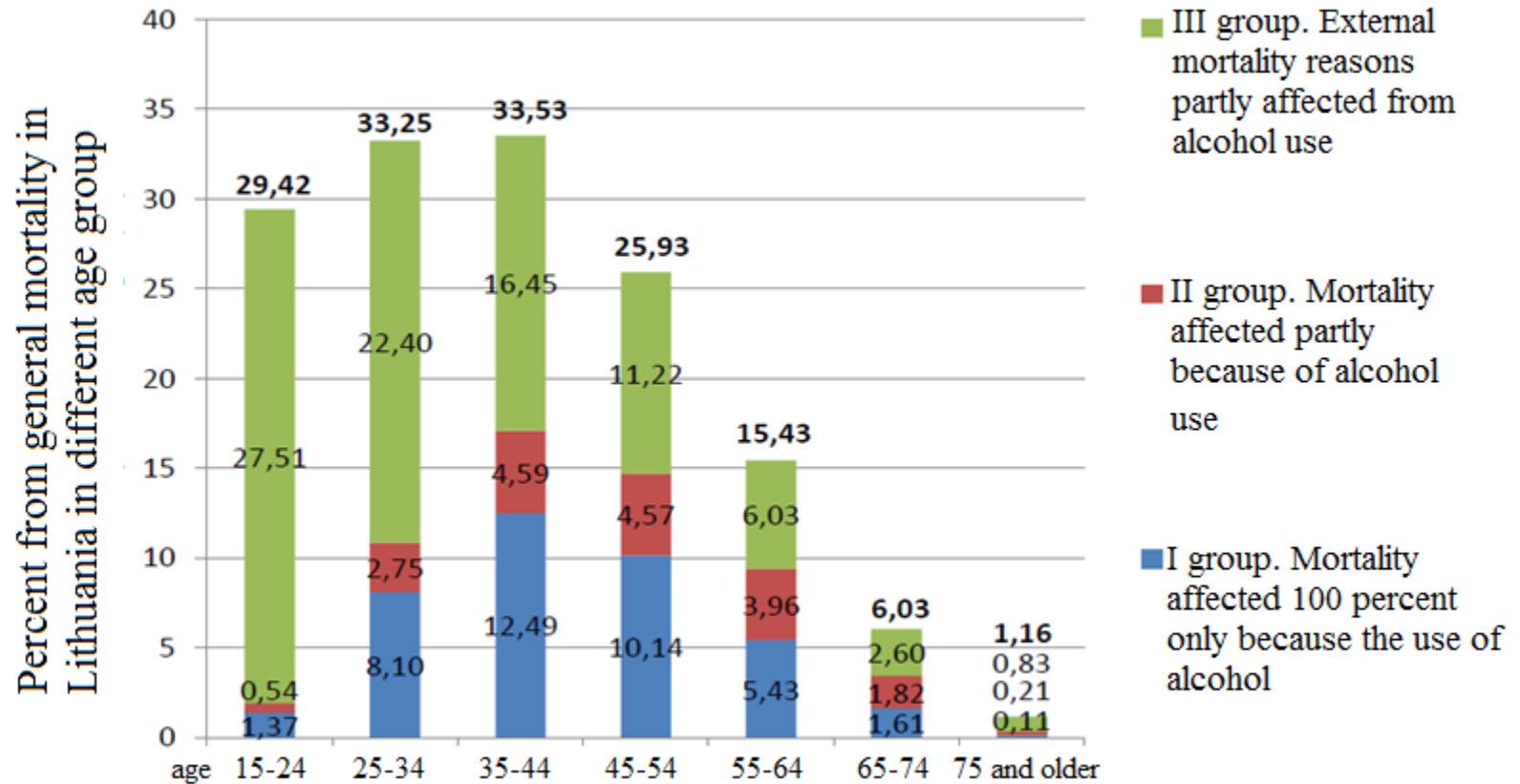
The percentage of alcohol use among Kaunas teenagers in years of 1994–2014



The percentage of alcohol use among teenagers in Kaunas city and Lithuania in 2014



The mortality rate caused by alcohol use in different age groups (years 2003 - 2011)



Potential years of life lost due to the death directly affected by alcohol at the ages from 15 to 74 years, per 100 000 citizens





Measures of municipalities to decrease the alcohol use (I)

- Sales time restrictions in problematic areas
- The setting of sales distance from educational institutions and places of worship
- Practice to inquire the community and the police before issuing any new license

Measures of municipalities to decrease the alcohol use (II)

- Refusing to issue single-time sales licenses
- Prohibition of alcohol sales during public events where children could participate
- Assistance for the addicted persons and provision of social help

Required initiatives

Prohibition of alcohol sales during public events where children could participate

Prohibition of external advertising of alcohol

Legalization of the sales of alcohol only in specialized stores

Measures implemented nationally

- The prohibition of alcohol sales in petrol stations
- Planned compulsory treatment from alcoholism

Social help provision

- Social care services for families in social risk groups
- Accommodation and temporary overnight stay at hostels and crises' centres
- The activities of social non-governmental organizations to be financed by the funds allocated for project activities
- Programme of the day care of school age children in social risk families, socialization and support for parents
- Consulting office of addiction diseases.



**Thank you
for your attention!**

**I would be glad if you send me your
questions in written form by e-mail:
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